

**19 January 2026**

**MS INTERNATIONAL plc  
(the "Company")**

**Exercise of Options,  
Total Voting Rights, and  
Director/PDMR Shareholding**

**Exercise of Options**

MS International plc announces that a former employee has exercised in aggregate 4,150 options over ordinary shares of 10p each in the capital of the Company ("Ordinary Shares") at an exercise price of £7.20 each. Additionally, an employee has exercised in aggregate 1,334 options over Ordinary Shares at an exercise price of £1.41 each. Both of these exercises are today being satisfied from existing Ordinary Shares which were held by the Company in treasury.

**Total Voting Rights**

The Company's issued share capital comprises 17,841,073 Ordinary Shares. Following the exercises of options, the Company holds 1,430,183 shares in treasury. Therefore, the total number of voting rights in the Company is 16,410,890.

The above figure of 16,410,890 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

**Director/PDMR Shareholdings**

The Company has further been informed [today] that, in order to effect a transfer of Ordinary Shares, Mrs Shelley Ashcroft, Finance Director of the Company, has sold 103 Ordinary Shares at a price of £12.70 per Ordinary Share from her personal holding and purchased 101 Ordinary Shares at a price of £12.70 per Ordinary Share into an ISA in her own name.

Additionally, the Company has been informed [today] that Mrs Shelley Ashcroft has also transferred 2,663 Ordinary Shares from her personal holding to the personal holding of Mr Gareth Ashcroft, PCA and spouse of Mrs Ashcroft, at no cost.

Following the transactions above, the aggregate beneficial interest in the Company of Mrs Ashcroft and her spouse is 20,357 Ordinary Shares, representing approximately 0.12% of the Company's issued share capital (excluding shares held in treasury).

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

**For further information please contact:**

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**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>														
a)	Name	Mrs Shelley Ashcroft													
<b>2</b>	<b>Reason for the notification</b>														
a)	Position/status	Finance Director													
b)	Initial notification /Amendment	Initial notification													
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>														
a)	Name	MS INTERNATIONAL plc													
b)	LEI	213800Q34ZAXQ582YL41													
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>														
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares  ISIN: GB0005957005													
b)	Nature of the transaction	1. Sale of Ordinary Shares from personal holding 2. Purchase of Ordinary Shares into ISA 3. Transfer of Ordinary Shares													
c)	Price(s) and volume(s)	<table border="1"><thead><tr><th></th><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>1.</td><td>£12.70</td><td>103</td></tr><tr><td>2.</td><td>£12.70</td><td>101</td></tr><tr><td>3.</td><td>£nil</td><td>2,663</td></tr></tbody></table>		Price(s)	Volume(s)	1.	£12.70	103	2.	£12.70	101	3.	£nil	2,663	
	Price(s)	Volume(s)													
1.	£12.70	103													
2.	£12.70	101													
3.	£nil	2,663													
d)	Aggregated information  - Aggregated volume  - Price	Aggregated volume: N/A Aggregated price: N/A													

e)	Date of the transaction	19 January 2026
f)	Place of the transaction	1. AIMX 2. AIMX 3. Off market

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Mr Gareth Ashcroft		
2	Reason for the notification			
a)	Position/status	PCA, Spouse of Finance Director		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	MS INTERNATIONAL plc		
b)	LEI	213800Q34ZAXQ582YL41		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares  ISIN: GB0005957005		
b)	Nature of the transaction	Receipt of transfer of Ordinary Shares		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£nil	2,663	
d)	Aggregated information  - Aggregated volume  - Price	Aggregated volume: N/A Aggregated price: N/A		
e)	Date of the transaction	19 January 2026		
f)	Place of the transaction	Off market		